

WWW.SALTRIVERFIELDS.COM/STAIRCLIMB  
SALTRIVERSTAIRCLIMB@GMAIL.COM

# **SALES DECK**

## **9/11 MEMORIAL STAIR CLIMB**

Salt River Fields at Talking Stick  
September 13th





# WHO WE ARE

**SALT RIVER FIREFIGHTERS, THE NATIONAL FALLEN FIREFIGHTERS FOUNDATION, AND SALT RIVER FIELDS AT TALKING STICK PROUDLY PRESENT THE 8th ANNUAL 9/11 MEMORIAL STAIR CLIMB SEPTEMBER 13, 2025.**

Salt River Firefighters and Salt River Fields at Talking Stick have proudly partnered with the National Fallen Firefighters foundation to host this event. All proceeds will benefit the NFFF, the Salt River Firefighters Relief Fund, and provide assistance to families of our fallen brothers and sisters in the Public Safety community.





# MISSION STATEMENT

“OUR MISSION IS TO HONOR  
AMERICA’S FALLEN FIRE HEROES;  
SUPPORT THEIR FAMILIES,  
COLLEAGUES, AND ORGANIZATIONS,  
AND WORK TO REDUCE PREVENTABLE  
FIREFIGHTER DEATH AND INJURY.”

- NATIONAL FALLEN FIREFIGHTERS FOUNDATION





# ABOUT US

The 9/11 Memorial Stair Climb is a way to honor and remember the FDNY firefighters, police, and EMS who selflessly gave their lives so that others might live on 9-11-2001. Each participant pays tribute to an FDNY firefighter, police officer, or EMS by climbing the equivalent of the 110 stories of the World Trade Center. Your individual tribute not only remembers the sacrifice of an FDNY brother but symbolically completes their heroic journey to save others. Through firefighter and community participation, we can ensure that each of the 343 firefighters, 60 police officers, and 10 EMS are honored and that the world knows that we will never forget.

Opening ceremonies will include the posting of colors, a tribute video, the national anthem, and guest speakers. Each climber will be issued and symbolically carry a small photo of one of the first responders that were killed on 9-11-2001 at the World Trade Center Towers throughout their climb.

The Stair Climb benefits the FDNY CSU and programs provided by the NFFF to support the families of our nation's fallen firefighters, including firefighters and other public safety personnel from Arizona and surrounding states. Raffles will be held, and the proceeds will benefit the East Valley Firefighters Charities.





# TIMELINE

## Location:

Salt River Fields at Talking Stick  
7555 N Pima Rd  
Scottsdale, AZ 85258  
*(Enter Home Plate off of Pima Rd.)*

## Event:

Saturday, September 13  
5:00pm - Registration Opens  
6:30pm - Opening Ceremonies  
7:00pm - Stair Climb Begins  
9:00pm - Stair Climb Ends





9:00pm - Stair Climb Ends



# SPONSORSHIP OPPORTUNITIES

## PRESENTING

Name and/or logo included with all mentions of the event as “9/11 Memorial Stair Climb, presented by...”

Inclusion on Salt River Field’s Loop 101 billboard

(125,000+ impressions per day)

Premium logo placement on registration pages and landing pages

Name and/or logo included on videoboard as presenting sponsor

Premium logo placement on event t-shirt (1,500+)

Name and/or logo included on all 10 premium branded banners inside the event, including main entrance exclusivity

Inclusion on all marketing & advertising materials

Inclusion on all press releases for the event

10 mentions during the event

20 tags on social media as presenting sponsor

Complimentary company passes

Opportunity for large insert into “Swag Bag” given to each participant

Opportunity to have a speaker at the opening ceremonies

**\$15,000**

## PLATINUM

Logo placement as “Platinum Partner” on registration page and landing pages

Large logo placement on event t-shirt (1,500+)

Logo placement on one (6) banners inside event

Name and/or logo included on videoboard

Opportunity for large insert into “Swag Bag” given to each participant

8 mentions during event

Tags on social media as “Platinum Level Partner”

Inclusion on all marketing & advertising materials

Up to 25 FREE passes to the event

**\$10,000**

## GOLD

Logo placement as “Gold Partner” on registration page and landing pages

Large logo placement on event t-shirt (1,500+)

Logo placement on one (4) banners inside event

Name and/or logo included on videoboard

Opportunity for medium insert into “Swag Bag” given to each participant

6 mentions during event

Tags on social media as “Gold Level Partner”

Inclusion on all marketing & advertising materials

Up to 10 FREE passes to the event

**\$5,000**

# SPONSORSHIP OPPORTUNITIES

## SILVER

Logo placement as “Silver Partner” on registration page and landing pages

Small logo placement on event t-shirt (1,500+)

Logo placement on one (3) banners inside event

Name and/or logo included on videoboard

Opportunity for small insert into “Swag Bag” given to each participant

4 mentions during event

Tags on social media as “Silver Level Partner”

Inclusion on limited marketing & advertising materials

\$3,500

## BRONZE

Logo placement as “Bronze Partner” on registration page and landing pages

Small logo placement on event t-shirt (1,500+)

Logo placement on one (2) banners inside event

Name and/or logo included on videoboard

Opportunity for small insert into “Swag Bag” given to each participant

2 mentions during event

Tags on social media as “Bronze Level Partner”

\$1,000



**THANK YOU FOR YOUR CONSIDERATION**

SPONSORSHIP DEADLINE: AUGUST 30

**RILEY MURPH**

**SRFD EVENT COORDINATOR**

**EAST VALLEY FIREFIGHTER CHARITIES**

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SCAN HERE FOR MORE INFORMATION:  
[WWW.SALTRIVERFIELDS.COM/STAIRCLIMB](http://WWW.SALTRIVERFIELDS.COM/STAIRCLIMB)

